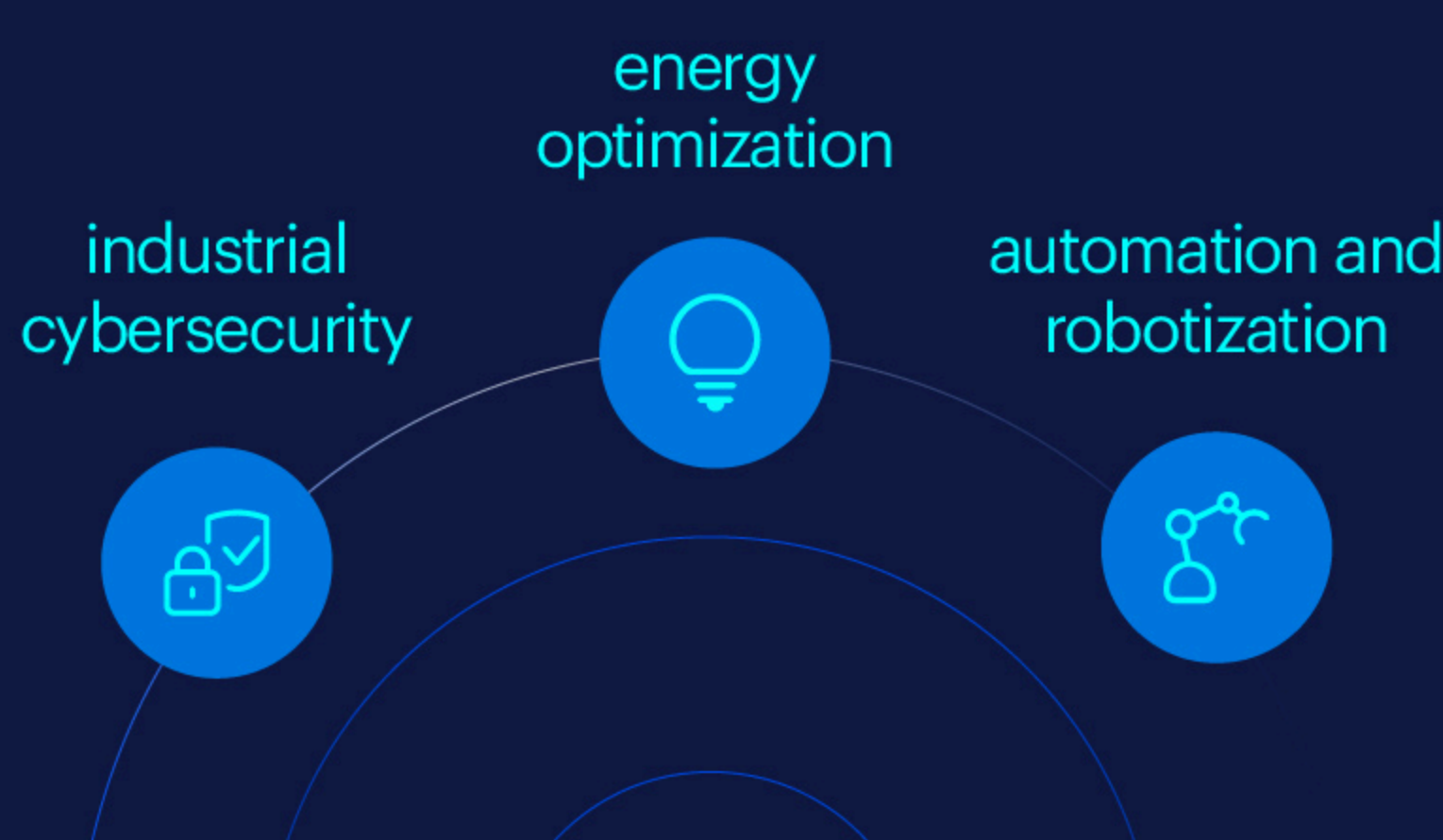


digital transformation in the industry sector: perspectives & projections for 2030.

current status report.

according to the survey, industry decision-makers have identified three key challenges regarding digital transformation:



however, some factors are slowing down decision-makers from engaging in their digital transformation:



trends for 2030.

30%

of decision-makers agree on a vision of a more connected and automated industry by 2030.

it is therefore quite logical that certain trends stand out and are identified as major challenges by 2030:

- **platformization** (development of digital platforms and/or collaborative ecosystems)
- **hyper-personalization** (of products and services)

certain departments are expected to be directly affected by these new digital transformation projects:



IT & cybersecurity



industrial production

for the next 5 years, company investments are expected to focus on the following sectors:

1

artificial intelligence

2

cybersecurity

3

data & analytics

Randstad Digital is a global partner for talent and technology solutions, helping organizations accelerate transformation with specialized talent, scalable capacity, and domain-led expertise. Powered by Torc - our AI-driven talent platform - and supported by a global technology community, we deliver flexible solutions across customer experience, cloud and infrastructure, data and analytics, and digital and product engineering. Randstad Digital is part of the world's largest talent company Randstad, which operates in 39 countries worldwide.